



Contacts



[+39 388 903 1023](tel:+393889031023)



mail@marcocammarata.it



[linkedin.com/in/marco-cammarata](https://www.linkedin.com/in/marco-cammarata)

Languages

Italian Mothertongue

English Cambridge B2 First

Executive Summary

Full-stack engineer with 8 years of experience building products end-to-end, from architecture to UX. BSc in Economics and Management.

I write code, but I care about why.

Marco Cammarata

Software Engineer & Product Builder
BSc in Economics and Management

My Experience

2025 | FREELANCE

End-to-End Product Builder

- Deployed **moxBook**: a minimal booking platform for the grooming industry, managing over 5K booking requests last year on a pilot barbershop (app.varbi.it).
- Engineered the entire ecosystem (Vue.js, Express, PostgreSQL), featuring a real-time booking engine, automated notifications, and a data-driven admin dashboard for staff management and data analytics.
- Streamlined shop operations, resulting in reduced manual scheduling, no-shows and optimized daily workflow for multiple barbers across multiple shops.

2023 - PRESENT | YPT SRL

Software Engineer & Tech Lead

- Architected the Full-Stack ecosystem of **andNowFit**, an AI fitness platform, managing Vue.js, Express, PostgreSQL, Flutter and Keycloak.
- Developed a scalable multi-tenant B2B2C infrastructure to facilitate interactions between users and professionals.

2022 - PRESENT | TECH DGIT EASY

Mobile Developer - UI/UX Designer

- Designed and developed the mobile apps of **aChiral**, a clinical digital framework (Flutter).
- Integrated high-availability features such as real-time WebRTC video consultations, audit trail and automated clinical measurement tracking systems.
- Optimized UX/UI for patient-centric environments, focusing on usability and accessibility to ensure seamless data flow across integrated mobile and web applications.

2018 - 2022 | VISICOM WEB + PPK INNOVATION

Mobile and Front-end Developer - UI/UX Designer - Graphic Designer

- Designed and developed the UI/UX and Frontend for **Olpneus'** B2B wholesale platform: a high-performance transactional engine that has been serving as the company's primary revenue driver since 2018.
- Designed and Developed the Frontend for **Gayadeed.it**, a LegalTech platform that enables lawyers, accountants, companies, and professionals to securely and remotely sign legally compliant agreements.
- Delivered WordPress websites, web and mobile apps, brand identity guidelines, catalogues and promotional videos for SMEs

Education

MARCH 2026 | UNIVERSITY “KORE” OF ENNA

BSc in Economics and Management, 106/110

Thesis: **“AI and Global Value Chains in the Software Industry: Localization Strategies and Redefinition of Skills and Tasks”**

Key areas: Marketing & Business Strategy, Accounting, Behavioural Economics, Organizational Behaviour, Corporate Law, Finance.

Tech Skills

- **UI/UX & Prototyping:** Figma designs and Prototypes, Adobe and Affinity Suite.
- **Product Features & Integrations:** Payment Systems (Stripe), Real-time Communication (Firebase, WebSocket, WebRTC like Jitsi, LiveKit), Health data integrations (Apple Health, Google Health Connect);
- **Tech Stack:** HTML, CSS, JS, Flutter, React & Vue.js, Express.js, RESTful API Design, authentication frameworks (SuperTokens, Keycloak), multi-tenant architectures, WordPress;
- **DevOps & Infrastructure:** Docker, Docker Compose, Nginx, CI/CD pipelines (GitLab Runner), Version Control (Git).
- **Data Handling:** Database Modeling for API-based software, using PostgreSQL or MySQL.

Soft Skills

I work best in autonomous, collaborative, feedback-driven environments, where initiatives matter. I naturally take ownership beyond my assigned scope, driven by curiosity and a genuine interest in the outcome and not just the deliverable.